



ROJA TV
PARTHALE PARAVASAM

OUR MISSION AND VISION

A Corporate Commitment to Quality Entertainment and Media Services

individual personality and would impact them with more about the need of this hour. Unlike other reality shows, we present a real reality show with unique concepts, rewarding the participant with more gifts and fabulous cash prizes which would certainly rock the entertainment industry.

PLATFORM AVAILABILITY

Reaching Audiences on Premier Digital and Cable Networks

Digital and Streaming Platforms

	Roja IPTV	Stream
	Google Play Store	App
	Jio TV+	JIO TV, JIO TV+ App
	Jio Set top box	Set top box
	Airtel xstream Box	Set top box
	Tata Binge	Set top box
	Amazon App Store	App
	We Connect BSNL	Cable
	Peacock	Stream

Regional Cable Networks

	TACTV	CH. 66
	GTPL Network	CH. 127
	SCV Network	CH. 206,203,199
	TCCL	CH. 152,153
	VK DIGITAL	CH. 127
	ACN Network	CH. 73
	AJK Network	CH. 142

ADVERTISEMENT TARIFFS

Structured Media Packages for Maximum Business Impact

Official Notice: Change In Advertising Model

In line with our upgrade to ****Satellite and DTH channel distribution****, we confirm the discontinuation of advertisement packages that include ****Overlay (Scrolling) Packages**** to ensure a premium viewer experience.

VISUAL SPOT ADVERTISEMENTS

30 Second Maximum Duration

10 Times Daily	Rs. 12,000/- Per Month
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15 Times Daily	Rs. 16,000/- Per Month
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20 Times Daily	Rs. 20,000/- Per Month
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All Breaks Daily	Rs. 30,000/- Per Month
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L-SHAPE GRAPHICAL ADVERTISEMENTS

Daily 10 times	Rs. 5000/- per month
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Daily 20 times	Rs. 8000/- per month
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DEDICATED PROGRAM SLOT

(Recorded) 1 hour	Rs.6000/- (Non-Prime Time)
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(Recorded) 1 hour	Rs.8000/- (Prime Time)
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PREMIUM INTEGRATED MEDIA PACKAGE*

Exclusive rate for Visual Spot Ad placements

Rs.40,000/- Monthly*

*This comprehensive package includes advertisements across Meta and Google platforms, in addition to dedicated ROJA TV telecast slots.

[REVIEW TERMS & CONDITIONS](#)

CORPORATE CONTACT

Our team is available to discuss your media strategy



info@rojadigital.com