



GIRISH KUMAR T

BRANCH MANAGER

CONTACT

+91 7411101301

girish.reddy301@gmail.com

Bangalore

EDUCATION

2013 - 2017

RJSIMS

- BBM & MBA

2010 - 2012

KRUPANIDHI PU COLLEGE

- CEBA

SKILLS

- Project Management
- Public Relations
- Teamwork
- Time Management
- Leadership
- Effective Communication
- Critical Thinking

LANGUAGES

- Kannada (Fluent)
- English (Fluent)
- Telugu (Fluent)
- Hindi (Basics)
- Tamil (Fluent)

PROFILE

Experienced sales and marketing professional focused on achieving results. Specialized in creating strategic sales plans, surpassing targets, nurturing client connections, and executing successful marketing strategies. Proficient in market analysis, acquiring customers, and product placement, with excellent communication and negotiation skills. Looking to utilize expertise to enhance the success of a vibrant company.

WORK EXPERIENCE

Aakash Educational Services Pvt Ltd (Franchise)

2025 - PRESENT

Branch Manager

1. Driving end-to-end branch operations including admissions, revenue, and team performance
2. Leading sales and counseling team to achieve monthly and quarterly targets
3. Handling parent and student counseling, guiding on career pathways and program selection
4. Planning and executing local marketing campaigns, school tie-ups, and outreach activities
5. Monitoring lead funnel, conversion ratios, and ensuring closures
6. Improving productivity through daily tracking (dials, connects, demos, closures)

Aakash Educational Services Pvt Ltd

2021 - 2025

Assistant Branch Manager

1. Create and implement thorough marketing strategies and campaigns that are in line with the company's goals and objectives.
2. Guide, coach, and oversee a top-performing marketing team, promoting a collaborative and results-oriented workplace.
3. Ensure brand uniformity across marketing channels and materials