



MYSORE

HRW



Heritage Runway

WHERE TRADITION WALKS IN STYLE

ABOUT US



MJ Models Management is one of South India's most dynamic and professional fashion show and model management companies. Established in 2018 by renowned show choreographer Mirza Ali, the company has rapidly evolved into a trusted platform for discovering fresh talent, producing grand fashion shows, and promoting both regional and national designers.

Driven by a strong focus on creativity, cultural expression, and excellence in show execution, MJ Models has earned a solid reputation for delivering high-quality productions across Karnataka and neighboring states. Each event is thoughtfully curated, blending innovation with professionalism to create memorable experiences.

From extravagant bridal showcases to heritage-inspired runway presentations, MJ Models brings vision, precision, and artistry to every project. The agency takes pride in serving as a launchpad for aspiring models while also acting as a reliable creative partner for designers, sponsors, and event organizers.

If you want, I can also tailor this for a website homepage, Instagram bio, or brochure.



EVENT DETAILS

Mysore Sports Club , Mysore

25th and 26th April



*Please Kindly note Date and Venue are Subject to Change as per their Availability



FASHION SHOW ORGANIZER



Lion Syed Ismail

Lion Syed Ismail is a prominent fashion show organizer and social leader known for his long-standing contribution to the fashion and modeling industry. He has been successfully organizing fashion shows and conducting the prestigious Model of the Year platform since 2014, creating opportunities for aspiring models to showcase their talent.

He is also the founder of A1 Fashion Show, established in 2014 which has grown into a recognized name in the regional fashion circuit.

In collaboration with MJ Models Management, he co-founded Heritage Runway, a grand fashion platform that celebrates culture, talent, and creativity. The show is now successfully running its 7th season, marking a significant milestone in the industry.

With years of dedication and vision, Lion Syed Ismail continues to shape and elevate the fashion industry by providing platforms for emerging talent and organizing impactful fashion events.

FASHION SHOW DIRECTOR



MIRZA ALI
Renowned

Founder & Show Director

Mirza Jawaher Ali is a Bengaluru-based fashion choreographer and the founder of MJ Models Management. Driven by passion, creativity, and dedication, he has steadily built a strong presence in the fashion industry while focusing on nurturing and developing new talent. His journey reflects consistent growth and a commitment to raising the standards of runway presentation.

With extensive experience in directing fashion shows, pageants, and large-scale events, Mirza is known for his disciplined work style and innovative choreography. His ability to combine style, precision, and striking stage aesthetics sets him apart in a competitive industry. Over the years, he has collaborated with designers, models, and event teams to create impactful and memorable fashion experiences.

Beyond choreography, he is deeply committed to model grooming, training, and confidence-building, helping aspiring individuals enter the industry with professionalism and poise. Driven by ambition and vision, Mirza continues to expand his influence, aiming to bring fresh ideas, refined talent, and global-standard production values to the Indian fashion scene.



Sannidi



Chaitanya



Krupali

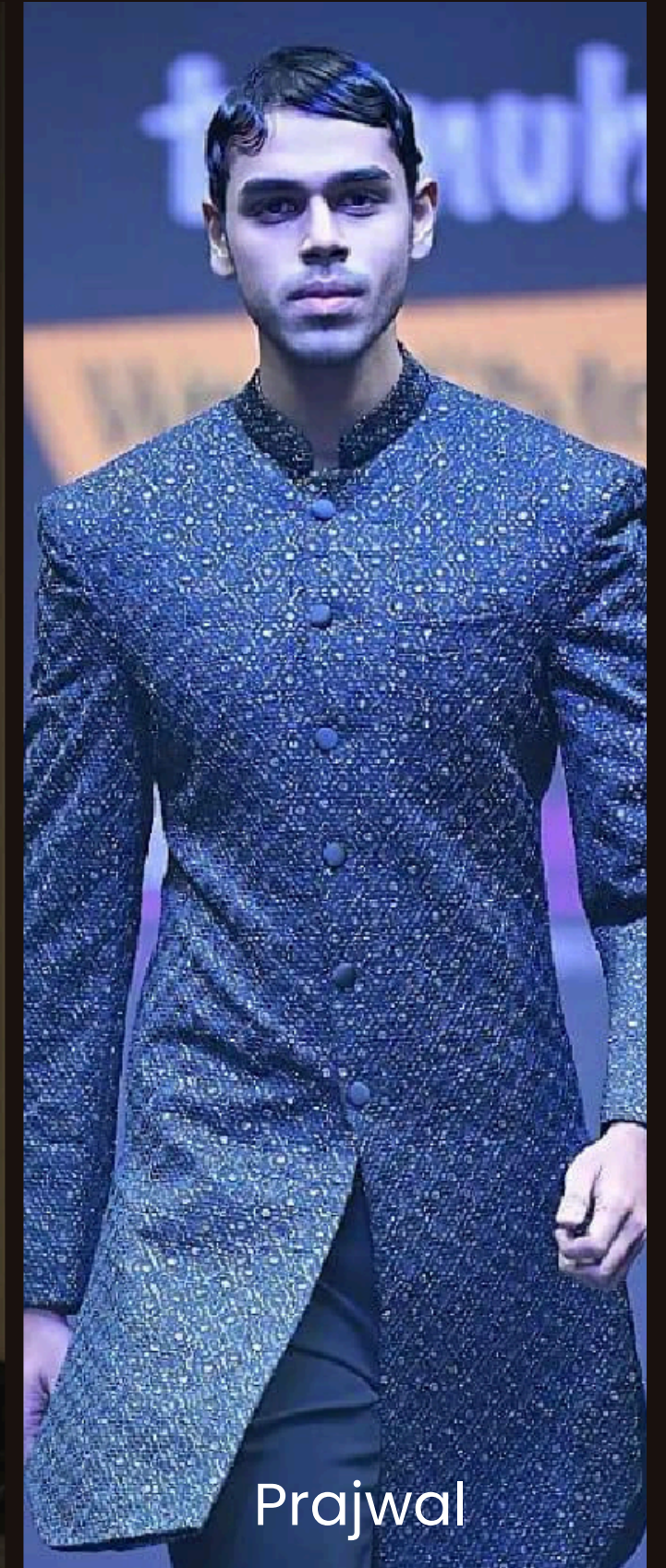


Ashika



Andriya

MALE MODELS



SPONSORSHIP BENEFITS



TITLE SPONSOR

- Your company logo will be featured across all backdrops, LED/flex displays, print materials, digital media, and event invitations.
- A 2-minute short advertisement film of your company will be showcased on the LED screen before the show.
- Comprehensive event coverage will be provided.
- 10 additional Gala Dinner passes will be included.
- Opportunity for a press interview prior to the show.
- A dedicated fashion sequence will exclusively highlight your brand/product.
- Opportunity to share the stage with top fashion models for memento distribution.
- Bloggers and influencers will be engaged to feature your brand in their videos and reels..



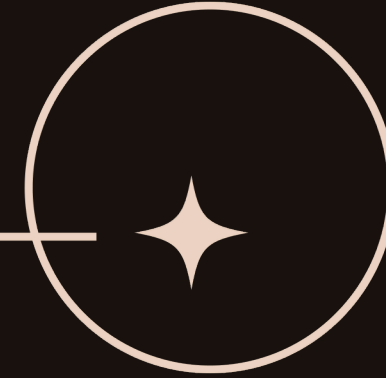
POWERED BY



- Your company logo will be prominently featured across all backdrops, LED/flex displays, print materials, digital media, and event invitations.
- A 2-minute advertisement film of your company will be played on the LED screen before the show.
- 5 additional Gala Dinner passes will be provided.
- Opportunity for a press interview prior to the event.
- A dedicated fashion sequence will exclusively showcase your brand/product.
- Opportunity to share the stage with top fashion models for memento distribution.
- Bloggers and influencers will be engaged to feature your brand in their videos and reels.



CO-SPONSOR

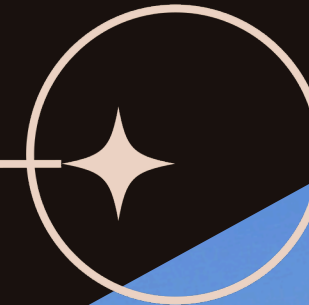


- Your logo will be featured as a Co-Sponsor on VIP invitation passes and event badges.
- Prominent logo placement across all backdrops, LED/flex displays, print materials, digital media, and event invitations.
- A dedicated fashion sequence in the specific city will exclusively showcase your brand/product.
- Opportunity to share the stage with top fashion models for memento distribution.
- Bloggers and influencers will be engaged to feature and promote your brand in their videos and reels.



ASSOCIATE SPONSOR

- Your company logo will be displayed on the screen before and during your dedicated fashion sequence.
- Invitations for your guest list, along with e-invites, will feature your company logo.
- Opportunity to interact with dignitaries, guests, and high-profile attendees.
- Reserved seating at the show, including select front-row seats.
- Opportunity to share the stage with top fashion models for memento distribution.
- Bloggers and influencers will be engaged to feature and promote your brand in their videos and reels.

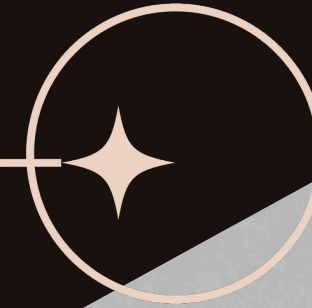


SPECIAL SPONSOR

- Your company logo will be displayed on the screen before and during your dedicated fashion sequence.
- Invitations for your guest list, along with e-invites, will prominently feature your company logo.
- Opportunity to interact with dignitaries, guests, and high-profile attendees.
- Reserved seating at the show, including select front-row seats.
- Opportunity to share the stage with top fashion models for memento distribution.
- Bloggers and influencers will be engaged to showcase and promote your brand through their videos and reels.



STALLS 30K AND 50K



- Your company logo will be displayed on the screen before and during your dedicated fashion sequence.
- Invitations for your guest list, along with e-invites, will prominently feature your company logo.
- Opportunity to Put a stall
- Opportunity to promote brand and sell ur product with exclusive vips





OUR PREVIOUS CLIENTS



OUR PREVIOUS SHOWS





HRW

Heritage Runway

WHERE TRADITION WALKS IN STYLE

SHOW ORGANISERS



THANK YOU
