



 **ADITHYA ADSME**
PRIVATE LIMITED

BUSINESS PROPOSAL

PROMOTIONAL SMS

Complete Communication Company

Platform | People | Price | Security

INTRODUCTION

Adithya Adsme Private Limited is an enterprise that provides an digital platform for conducting business.

A complete communication company.

We offering suitable platforms for people at an affordable price providing maximum security.

Adithya Adsme Private Limited offers vertical coverage to cater to a gamut of various industries, business houses, Jewellery, banking, Automobile, education sector, Hospital, Courier & Logistics etc.

to assist in mobile marketing, SMS,WhatsApp, Voice , Email. etc. at an unbelievably low cost.

Adithya Adsme Private Limited A company that serves differently to your utmost satisfaction. 365 days, 24x7.

WHAT WE DO?

We offer BULK SMS service through our software applications from the web. We Design and develop webpage. We also offer 24x7 technical support services for both website & our bulk sms service for you and your end users.

WAY WE WORK

- Requirements Gathering
- Friendly Communication
- User Friendly Messaging Gateway
- Business Enhancement Motive
- Timely Delivery
- Satisfactory Service
- Customer Retention Engagement

OUR VISION

To be the leading Value Added Services Provider in India by offering innovative Communication solutions for our Customers

OUR MISSION

Our mission is to create a unique service to meet customers needs and deliver that service as efficiently and effectively as possible

WHAT IS THE BULK SMS?

Bulk messaging is the dissemination of large numbers of SMS messages for delivery to mobile phone terminals. It is used by media companies, banks and other enterprises (for marketing) and consumer brands for a variety of purposes including entertainment, enterprise and mobile marketing.

Bulk messaging is commonly used for alerts, reminders and marketing, but also information and communication between both staff and customers.

WHY I'M USE BULK SMS ?

Bulk SMS helps engage with all your customers quickly and more cost-effectively. And with 5 billion people globally sending and receiving SMS messages, it's the easiest way to communicate info about your business to the masses. So whether it's timely promotions, upcoming offers, or sending loyalty rewards, bulk SMS is a great asset to implement in your marketing strategy.

Most bulk messaging services use the following standard application programming interfaces (APIs) which allow programmers to add SMS functionality to any program:

❖ WEB Application ❖ HTTP (Hypertext Transfer Protocol) ❖ SMPP (Short Message Peer-to-Peer)

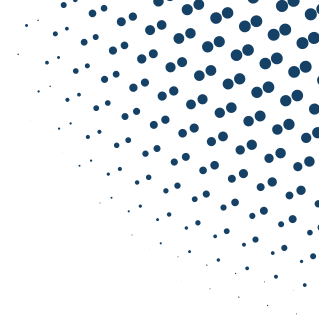
VERTICAL
COVERAGE



Importance Benefits of Promotional SMS

- ❖ **A Promotional SMS** is a message sent by a brand to prospects and Customers informing them about promotions, discounts, and offers. Marketers run promotional campaigns to increase customer engagement and rocket sales.
- ❖ **Promotional SMS** SendPulse allows you to create branded subscription forms, automate SMS sending, and personalize the messages for better performance
- ❖ **Promotional SMS** Highly Secure & Reliable Get 100% secure delivery of SMS with 99.9% uptime.
- ❖ **Promotional SMS** SMS can only be sent on Non DND numbers within a time frame of 10 AM to 9 PM.
- ❖ **Promotional SMS** can only be sent on Non-DND Numbers within a time Frame of 10 AM to 9 PM.
- ❖ **Promotional SMS** DND means (Do Not Disturb Numbers) are Numbers which have DND service activated on their phones. This means they cannot receive Marketing SMS.
- ❖ DLT Registration is Mandatory for every Company, Entity & Telemarketer.
- ❖ **Promotional SMS** It works on template basis. The templates with 75% of Static Content and 25% Variables.
- ❖ **Promotional SMS** Send to Regional language. Tamil, Telugu, Kannada, Malayalam, Hindi, Bengali, Marathi.
- ❖ **Promotional SMS** English 160 | Unicode 70 Characters per SMS.
- ❖ **Promotional SMS** User-Friendly SMS Portal With HTTP API | XML API Available indifferent programming languages.
- ❖ **Promotional SMS** Multiple Routes for Best Delivery (Example)
CP|QP|AD|AT|AX|VM|VT|BT|BX|BP
- ❖ **Promotional SMS** Required documents for subscribing: ID proof of Authorised person NDNC undertaking on a letter.

S No	Credit	Per SMS	Rs	GST 18%	Total Amount
1	25000	0.16	4000	720	4720
2	50000	0.13	6500	1170	7670
3	1 Lakh	0.12	12000	2160	14160
4	2 Lakh	0.12	24000	4320	28320
5	5 Lakh	0.11	55000	9900	64900
6	10 Lakh >	0.10	100000	18000	118000



DLT Registration Mandatory for Bulk SMS

Company Pan Card :

Company Proof Of Address :

GST Certificate 3 page

Certificate Of Incorporation,

Authorized Person Information :

Authorized Person Id (Aadhaar Card /Pan/Voter Id)

Name :

Mobile No :

Email Id :

Address :

Note*:

1. A non-refundable one-time processing fee of Rs. 5,900 (inclusive of 18% GST) is applicable for new registration/enrolment. Once your KYC is approved, you will receive a payment link on your registered email id and mobile number.
2. In case of TDS Deduction, please provide your registered TAN.
3. We do not accept third party payments.

THANK YOU 🙏🙏🙏

Terms and Conditions

In case no GSTIN or incorrect GSTIN is provided by the Customer, Adithya Adsme Private Limited shall not be responsible for any input tax credit losses and no subsequent revision of invoice will be undertaken.

Payments to be made through Cheque/D.D in favour of OR Direct Bank Transfer

Bank : AXIS Bank Limited

Account Name : ADITHYA ADSME PRIVATE LIMITED

Account No : 921020014837278

IFSC Code : UTIB0001510

Address: Shanthi Colony, Anna Nagar, Chennai, Tamil Nadu 600040,

Payment should be made within 7days from the date of Question or as per agreed terms.

The Question is valid for 15 days before payment is done, after which you are requested to check with us.

100% Payment in advance along with the Purchase order.

At any cost 100% payment will not be refundable.

Please let me know if you have any query.

Thank you very much for giving us the opportunity to serve your organisation.

If you have any questions or comments about the Quotation, please do not hesitate to contact us. We look forward to doing more business with you.

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