



No:10, 4th Cross main road, Mariyal Nagar, Reddiarpalayam,
Pondicherry.10

Mobile: 9629810067 / 8825515861

HOARDINGS



REDDIYARPALAYAM AJEES NAGAR (PONDY FACING)

SIZE : W25*30H = 750 Sq.Ft.

RATE STARTS FROM Rs.40 /Per Sq.Ft.

PRINTING AND MOUNTING COST – Rs. 20 / Per Sq.Ft.

HOARDINGS PRICE VARIES DEPENDS UPON THE BOARD LOCATION AND ITS SIZE

ONCE YOU PREFER FOR THE PARTICULAR LOCATION BOARD THEN THE QUOTATION WILL BE GIVE WITH PRICE

NOTE: EXCLUSIVELY 18% GST WILL BE ADDED

TERMS AND CONDITION :

- Printing and mounting cost should be in advance. Work will be started once the 50% payment is released.
- Payments should be payable by NEFT/ RTGS.
- Flex design should be made from your side .
- Flex should be raised and removed on the correct date and the payment should be done before raising the flex.
- Flex gets damage in case of any natural disaster then additional charges will be collected to replace the banner.
- In case of extension you need to inform us during the period.
- Cancellation of the Campaign in between of the contract, 25% of surcharge will be charged while in force.
- Printing & Mounting is costed for one time only. In case of any changes in creative additional cost will be applicable.
- Once the Purchase order is received & acknowledged. Invoice will be raised against the Purchased Order.

LED VAN



FOUR FILM PRODUCTION

Client: **Tanishq Jewellery**
Agency: **Four Film Production**

LED Mobile van Advertisement

Contact
9629810067
9677590067

ITEM DESCRIPTION	AMOUNT
SIZE : 7*5 HALF SECTION kms/day : 40 km TIME: 4 PM TO 9 PM (5 Hrs)	5,000/ per day
FULL SECTION kms/day : 80 km TIME: 10 AM TO 2 PM and 4 PM TO 8 PM (8 Hrs)	9,000 / Per Day
DESIGNING, PRINTING AND MOUNTING CHARGES	6,000

NOTE: EXCLUSIVELY 18% GST WILL BE ADDED

TERMS AND CONDITION :

- * LED Vehicle work will be started once the payment is released.
- * Outside of pondicherry, Transport charges will applicable around Rs. 5,000 up & down
- * Incase of need for other state permission should be arranged from your side
- * Company will be providing an Instagram promotion in company official page as a add on pack to your campaign.
- * In case of cancellation 25% of the amount will be charged.
- *Additional kilometres travelled will be charged Rs.25 per km, Toll gate charges has to be pay from client side.

FLEX VEHICLE



ITEM DESCRIPTION	AMOUNT
VEHICLE WITHOUT LIGHT SIZE : 150 Sq.Ft. kms/day : 40 km TIME: 10 AM to 6 PM (8 hrs)	3,000/ per day
VEHICLE WITH LIGHT SIZE : 150 Sq.Ft. kms/day : 40 km TIME: 12 PM to 8 PM (8 hrs)	3,500/ per day
DESIGNING, PRINTING AND MOUNTING CHARGES	6,000

CANTER VAN WITH VEHICLE DISPLAY



ITEM DESCRIPTION	AMOUNT
VAN WITH VEHICLE DISPLAY SIZE : 150 Sq.Ft. kms/day : 40 km TIME: 10 AM to 6 PM (8 hrs)	3,800/ per day
DESIGNING, PRINTING AND MOUNTING CHARGES	6,000

NOTE: EXCLUSIVELY 18% GST WILL BE ADDED

TERMS AND CONDITION :

- * FLEX Vehicle work will be started once the 50% payment is released.
- * Outside of pondicherry, Transport charges will applicable around Rs. 2,500 up & down
- * In case if needed for other state, permission should be arranged from your side
- * In case of cancellation 25% of the amount will be charged.
- *Additional kilometres travelled will be charged Rs.13 per km, Toll gate charges has to be pay from client side.
- * Company will be providing an Instagram promotion in company official page as a add on pack to your campaign.

LOOK WALKER



ITEM DESCRIPTION	AMOUNT
LED LOOK WALKER BOARD 3KM PER DAY Time: 6 Pm to 9 Pm (Includes Display Board and Battery)	1250/PER BOARD MIN 3 BOARD (3 MEMBERS)
PRINTING AND MOUNTING CHARGES	600 /PER BOARD

TERMS AND CONDITION :

- *Work will be start once the 50% of payment collected.
- *In case of cancellation 25% of the amount will be charged.
- *Additional charges will be applicable for extra hours .
- *Minimum three boards should be taken for campaign.
- *Once the purchase order is acknowledged, invoice will be raised against the purchase order.

AUTO ADS



ITEM DESCRIPTION	TOTAL COUNT	TOTAL RS.
AUTO BRANDING (FOR 1 MONTH) Auto Back Side Banner(Size: w3*2h) Per Auto: Rs. 240 Location: PONDICHERRY (Charges Including Auto Rental, Printing and Mounting)	200 Print	48,000

AUTO WRAPPING



ITEM DESCRIPTION	AMOUNT
AUTO WRAPPING PER AUTO / PER MONTH Including Printing, Mounting and Rental Per Month Minimum – 50 Autos	Rs. 1,300

TERMS AND CONDITION :

- *Work will be started once the payment is released. Payments should be done starting of each the month in advance payable by NEFT / RTGS.
- *In case of extension you need to inform us during the period of campaign.
- *In case of cancellation 25% of the amount will be charged.
- *Design from your side, Printing & Designing is costed for one time only.
- Incase of any changes in Creative or Flex damaged additional cost will be applicable.

BUS BACKSIDE



ITEM DESCRIPTION	AMOUNT
BUS BRANDING SIZE: W8 * H3 (Back side of Bus) Charges for 1 Month per Bus	Rs.13,500 / Per Bus
Stickers, Printing, Mounting & Maintenance charges Minimum – 10 Buses	Rs.2,500 / Per Bus

TERMS AND CONDITION :

- *Work will be started once the payment is released. Payments should be done by beginning of every month in advance payment through NEFT/RTGS.
- * In case of extension you need to inform us during the period. Cancellation of the campaign in between of the contract, 25% of surcharge will be charged.
- * Stickering charges may differ depends upon the size.
- *Printing and Designing is costed for one time only. Incase of any changes in creative or flex damaged additional cost will be applicable.

BUS WRAPPING

RIGHT SIDE VIEW



LEFT SIDE VIEW



BACK VIEW



ITEM DESCRIPTION	AMOUNT
BUS BOTTOM WRAPPING Charges for 1 Month per Bus (Minimum 6 Buses)	25,000 / Per Bus
STICKERING CHARGES PER BUS	8,000 / Per Bus

NOTE: EXCLUSIVELY 18% GST WILL BE ADDED

TERMS AND CONDITION :

- *Work will be started once the payment is released. Payments should be done by beginning of every month in advance payment through NEFT/RTGS.
- * In case of extension you need to inform us during the period. Cancellation of the campaign in between of the contract, 25% of surcharge will be charged.
- * Stickering charges may differ depends upon the size.
- *Printing and Designing is costed for one time only. Incase of any changes in creative or flex damaged additional cost will be applicable.

SUNPACK



ITEM DESCRIPTION	AMOUNT
PER SHEET (2*3 SIZE) WITH TRANSPORT, PRINTING AND TYING COST	90
NO PARKING BOARDS SIZE: 1.5' * 1' INCLUDING TRANSPORT, PRINTING & TYING COST	35

TEMPORARY HOARDING



ITEM DESCRIPTION	AMOUNT
TEMPORARY HOARDING SIZE: 10 * 10 INCLUDING DESIGNING, PRINTING, TRANSPORT & MOUNTING	2,600 / PER BOARD
PERMISSION COST PER BOARD	600

TEMPORARY BOARDS IN VARIOUS SIZES WITH FRAMES



ITEM DESCRIPTION	AMOUNT
TEMPORARY BOARDS SIZE: W 2.5 * 5 H INCLUDING DESIGNING, PRINTING, TRANSPORT & MOUNTING Minimum 300 boards	450 / PER BOARD

LOCAL TV CHANNEL ADS

ITEM DESCRIPTION	AMOUNT
TOP 10 LOCAL TV CHANNEL 25 - 35 TIMES/ PER DAY/ PER MONTH/ PER CHANNEL / TIMER AD	15,000
SCROLLING / BOTTOM LOGO	13,000

THEATRE ADS

ITEM DESCRIPTION	TOTAL Rs.
PONDY THEATERICAL RELEASE SHANMUGA CINEMA (PER SCREEN RATE) Rate: 10 Sec / Per Week	2,000
JEEVA THEATRE (PER SCREEN RATE) Rate: 10 Sec / Per Week	2,000
PVR CINEMAS SMALL SCREEN(MBB) PER SCREEN RATE DURATION: 10 SEC / Per Week	3,350
PVR CINEMAS BIG SCREEN (MBB) PER SCREEN RATE DURATION: 10 SEC / Per Week	5,000
VIDEO CONVERSION CHARGES	3,000

NOTE: EXCLUSIVELY 18% GST WILL BE ADDED

TERMS AND CONDITION :

- *Work will be started once the payment is released.
- *Video source from your side.
- *Minimum two days time takes to run the ad in screen.
- *Ad campaign should take for Minimum 1 month
- *Additional charges may collected if the content has to get censor certificate.
- *In case of cancellation 25% of the amount will be charged.

NEWSPAPER ADS



ITEM DESCRIPTION	AMOUNT
NEWSPAPER AD (VISITING CARD SIZE)	Rs. 5,000

INFLUENCER MARKETING

ITEM DESCRIPTION		AMOUNT
INSTA PAGES:	INSTAGRAM INFLUENCER VIDEO SHOOT AND EDITING @hidden treasures of pondicherry @pondy .update @pondicherry.info DURATION: 1 MIN REELS 1 STORY (Including video updation)	15,000 (Starts From)

DIGITAL MARKETING

ITEM DESCRIPTION		AMOUNT
DIGITAL MARKETING IN FACEBOOK & INSTAGRAM (LEAD CAMPAIGN) (Including Poster Design 8, Reels 5, Social Media Management, Analysing and Reporting)		15,000/ PER MONTH
DIGITAL MARKETING SPENDING AMOUNT PER DAY RS. 500 LEADS – 120 TO 150 Audience Reach – 2 LAKHS to 2.5 LAKHS VIEWERS PER MONTH		15,000 / PER MONTH

ADFILM

ITEM DESCRIPTION		AMOUNT
TVC COMMERCIAL AD (INCLUDING ARTIST CHARGES) NORMAL & FAMILIAR		STARTING FROM 3 LAKH
SHORT TAKEN BY PRODUCT SHORT, FACILITY, OUTLET, PLANET, TESTIMONIAL ETC., (PRE-PRODUCTION MUSIC TRACK, DIRECTION, SCRIPT, EDITING, 2D ANIMATION, VFX, VOICEOVER, LOGO ANIMATION & POST PRODUCTION, 4K OUTPUT)		
NOTE: EXCLUSIVELY 18% GST WILL BE ADDED		

ITEM DESCRIPTION		AMOUNT
AD FILM (MOBILE SHOOT) REELS SHOOT SHORT TAKEN BY PRODUCT SHORT, FACILITY, OUTLET, PLANET, TESTIMONIAL ETC.,		8,000

TERMS AND CONDITION :

- *Advance amount 50% should be given before the work starts.
- *Once the project is delivered and output is received from your side. Our company will not be responsible for further procedures.
- *Extra charges for 20 sec and 30 sec cut video, cost Rs. 10,000 for per video cut.
- *Extra charges may added if in case when there are more than two corrections has to be done for video.
- *Incase of cancellation 25% of the amount will be charged.

RADIO

ITEM DESCRIPTION		AMOUNT IN RS.
FM RADIO ADVERTISEMENT DURATION: 10 SEC / PER DAY		
SURYAN FM		180
HELLO FM & BIG FM		160
MIRCHI FM		150

CREATIVE



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மேல்நிலைப்பள்ளி
Creating Champions since 1997



விஜயதசமி

சேர்க்கை நடைபெறுகிறது

PLAY GROUP, PRE KG, LKG, UKG AND 1st STD

மழலையர் & தொடக்கப் பள்ளி

- ✓ 28 ஆண்டுக்காலம் சிறந்த கல்வி சேவை
- ✓ "Child Friendly School" விருது பெற்ற பள்ளி
- ✓ செயல் முறையுடன் சுவைய கற்றல்.
- ✓ கல்வி சார்ந்த கலை திறன் மேம்பாட்டுச் செயல் முறைகள்.
- ✓ தனிக்கவனம் மற்றும் கவனிப்பு.
- ✓ நல்ல வெளிச்சம் மற்றும் தரமான இருக்கைகளுடன் சுவைய வகுப்பறைகள்.
- ✓ வாசத்தல் மற்றும் மொழியியல் முன்னேற்றத்திற்கு அதிகப்படியான பயிற்சி.
- ✓ X, XI மற்றும் XII வகுப்புப் பொதுத் தேர்வுகளில் 100% தேர்ச்சி
- ✓ School Van வசதி உள்ளது



☎ 0413-2200350 / 2200580 / +91 81224 30350

No. 51 & 52, Anna Nagar, Puducherry / No. 38/3B, Aruthra Nagar, Puducherry - 05

ITEM DESCRIPTION	AMOUNT
PER CREATIVE DESIGN SIZE: VARIOUS (DEPENDS ON CLIENT REQUIREMENTS)	Rs. 1,000

TERMS AND CONDITION :

*CONTENT FOR CREATIVE FROM CLIENT SIDE.

*MAXIMUM 3 ROUND OF CORRECTIONS.

*ONCE THE CREATIVE APPROVES, EXTRA CHARGES MAY APPLICABLE FOR FURTHER CORRECTIONS.

PRINTING



ITEM DESCRIPTION	AMOUNT
PAMPHLET SIZE: A5(DOUBLE SIDE) – 2000 CPS PRINTING CHARGES	4,000
DOOR TO DOOR DELIVERY NEWSPAPER INSERTION	0.85 PAISE (PER LEAF)
DISTRIBUTION CHARGES	Rs. 1.5 (PER LEAF)

NOTE: PRICE MAY DIFFER DEPENDS UPON THE SIZE AND QTY REQUIRED

WALL POSTER

ITEM DESCRIPTION	AMOUNT
SIZE: (3*2) MIN 1000 COPIES (offset printing) INCLUDING MOUNTING AND TRANSPORT CHARGES	Rs. 25 / PER POST

NOTE: EXCLUSIVELY 18% GST WILL BE ADDED

LED WALL DISPLAY



LOCATION: NEAR GANDHI STATUE , ROCK BEACH PONDICHERRY

ITEM DESCRIPTION	AMOUNT
LED SCREEN SIZE: W 14 * 5 H (70 Sqft) RESOLUTION: 1352 * 468(P3 Luxe A) AD DURATION : 30 SEC FREQUENCY : 75 TIMES PER DAY TIME: 05:30 AM – 12:00 PM & 04:00 PM – 11:00 PM	RS. 22,000 / PER MONTH

MALL ADS ACROSS TN & PONDICHERRY



THANK YOU