

WeMakeYour
BRANDSTANDOUT
IntheCrowd



SRS MEDIA

Voice To Your Brand

ADVERTISING | PRINTING | BRANDING



objectives

An advertising company typically has several key objectives to fulfill for its clients and its own growth. These objectives are aimed at both achieving client success and ensuring the company's profitability.

- ❖ **Create Brand Awareness**
- ❖ **Drive Sales and Conversions**
- ❖ **Enhance Customer Engagement**
- ❖ **Improve Brand Loyalty and Retention**
- ❖ **Build a Positive Brand Image**



Our Services

We provide following services with an outstanding quality and on-time delivery. Dedicated team to each service makes it possible.



ADVERTISING



- Govt Bus Full Branding
- Govt Bus Back
- Theatre Ads
- Auto Back
- Auto Top
- Look Walker Board
- Roadshow Auto
- Local Channal
- Ads FM Ads
- Newspaper Ads
- Hoarding
- Bus Shelter
- LED Roadshow Vehicle
- Cycle Ads



PRINTING



- Phamphlet
- Corporate Banner
- Wedding Banner
- Business Card
- Leter Head,Envelope Cover
- Sponser Board,
- Vinyl Sticker
- Cung Sticker
- Die Cutting Sticker
- Packaging Design
- Wallposter
- Mementos
- Shop Name Board



BRANDING



- LED Board Work
- Backlite Board
- NonLighting Board
- One way Vision
- Digital Marketing
- Social Media Poster
- Whatsapp Status Poster
- Content Creator
- Logo Maker
- Permanent Standy



Govt Bus Full Branding



Buses travel through busy, high-traffic areas, ensuring constant exposure to a large audience.

Govt Bus Back



Advertising on buses is eco-friendly as it uses public transportation, which can be seen as a sustainable method of promoting important causes.



Theatre Ads



"In a theatre, the audience is fully engaged and focused, creating a unique opportunity for advertisers to capture attention without distraction."

Auto Back/ Auto Top



Increased Visibility: "Mobile billboards" that travel across different areas, ensuring continuous exposure in high-traffic environments.



LookWalkerBoard

Walker boards are relatively in expensive to create and maintain, making them a budget-friendly advertising option for small and medium businesses.

Walker boards are excellent for targeting a local audience, especially for brick-and-mortar businesses that rely on foot traffic, like restaurants, shops, and service providers.

These signs can be moved to different locations based on customer traffic patterns, allowing businesses to optimize their visibility.

FM Ads

Build Trust with Your Audience – FM Radio Is a Trusted Source of Information.

Earn Credibility, One Broadcast at a Time – FM Radio Gives Your Brand Authority.

Radio Connects with Listeners on a Personal Level – Build Your Brand's Trust.

FM Radio–The Trusted Platform Grow Your Brand's Reputation.

When Listeners Trust the Station, They Trust Your Brand–Advertise with FM Radio.





Newspaper Ads

Newspapers have established audiences, allowing advertisers to reach a broad demographic, especially older or more traditional readers.

Ads in reputable newspapers benefit from the trust and authority of the publication, which can enhance the perceived reliability of the message.

Newspapers often cater to specific interests, such as business, lifestyle, or local news, enabling advertisers to target niche markets effectively.

Hoarding

Hoardings are typically placed in high-traffic areas, ensuring maximum exposure to a broad audience.

Once set up, hoardings can be displayed for extended periods, providing long-term visibility with a relatively lowcost.

Large, bold designs make hoardings a powerful tool for increasing brand recognition in the local market.





Local Channel Ads

Advertise Across Multiple Platforms – [Channel Name] Reaches Viewers Everywhere!

TV Advertising with a Digital Boost – Extend Your Reach to Mobile and Online.

From TV to Online—Get the Best of Both Worlds with [Channel Name].

Multi-Screen, Multi-Opportunity— Advertise with Local TV and Expand Your Reach.

Local TV and Digital Reach Combined—Advertise on [Channel Name] for Maximum Impact.

Bus Shelter

Positioned in high-traffic areas, bus shelters capture the attention of commuters and pedestrians, ensuring a broad audience.

Ideal for reaching specific local communities, these ads effectively engage individuals who pass through busy urban areas.

Compared to other forms of outdoor advertising, bus shelter ads are relatively affordable, providing good value for money.





LED Roadshow Vehicle



Roadshow vehicles travel to different locations, providing continuous visibility in multiple areas and reaching diverse audiences.

Cycle Ads

Cycle branding promotes sustainability, appealing to eco-conscious consumers while providing high visibility in urban areas.

Unlike larger outdoor ads, cycle branding is relatively inexpensive, making it accessible for businesses with smaller advertising budgets.

Cycles can navigate through crowded streets, reaching local markets, neighborhoods, and events with ease.





Sunpack Sheet & No Parking



Without parking spaces, people may choose alternative transport options, such as buses, trains, or biking.

Corporate & Wedding Banner

Corporate banners help create a polished, professional appearance, reinforcing a company's brand identity.

Large and eye-catching, banners attract attention in busy locations, ensuring maximum exposure to a wide audience.

Banners are an affordable advertising solution with long-lasting impact, offering good value for money.





Business Card, Envelope & Letter Head



Custom-designed business cards help reinforce brand identity with logos, colors, and fonts, enhancing brand recognition.

They serve as a convenient and effective networking tool, allowing easy exchange of contact information.

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Vinyl Sticker & Cutting Sticker

Stickers are an affordable marketing tool, especially for small businesses with limited budgets.

Stickers can be placed in high-traffic areas, ensuring frequent exposure to a wide audience.

Stickers can be customized in various shapes, sizes, and designs to suit different marketing needs and stand out.





LED Board & Backlite Board Work

LED boards are bright and eye-catching, ensuring maximum visibility even in low-light conditions, making them perfect for night-time exposure.

LED boards can display dynamic, moving content, which grabs attention more effectively than static ads and allows for engaging visuals.

Compared to traditional lighting, LED boards consume less power, making the man

Eco-friendly

and cost-efficient advertising solution.



Oneway Vision & Star Flex

The unique design allows for clear visibility from the inside, while the outside displays a printed advertisement, offering privacy and advertising space simultaneously.

The perforated material ensures vibrant, high-quality graphics on the outside, capturing attention from a distance.

One-way vision boards are a cost-efficient advertising solution, providing a large surface area for branding without high production costs.





Wallposter & Packaging Design

Unique and visually appealing packaging helps build brand identity, making products easily recognizable on shelves and increasing brand recall. Eye-catching packaging can grab attention, influencing purchasing decisions and standing out in a crowded market place. Effective packaging ensures that products are protected during shipping and handling, maintaining their quality and integrity.

Sponcer Board

Mementos serve as tangible reminders of special moments, fostering lasting emotional connections and memories.

Custom-branded mementos act as effective promotional tools, helping businesses increase brand awareness and loyalty when given to customers or clients.

Personalized mementos add a unique, thoughtful element, making recipients feel valued and appreciated.





Digital Marketing

Digital marketing allows businesses to reach a global audience , breaking geographical barriers and targeting a broad or niche market. Compared to traditional advertising, digital marketing often has a lower cost, providing high ROI through affordable campaigns like social media or email marketing. Digital marketing tools allow for precise audience targeting based on demographics, interests, and behaviors, ensuring the right people see your ads.

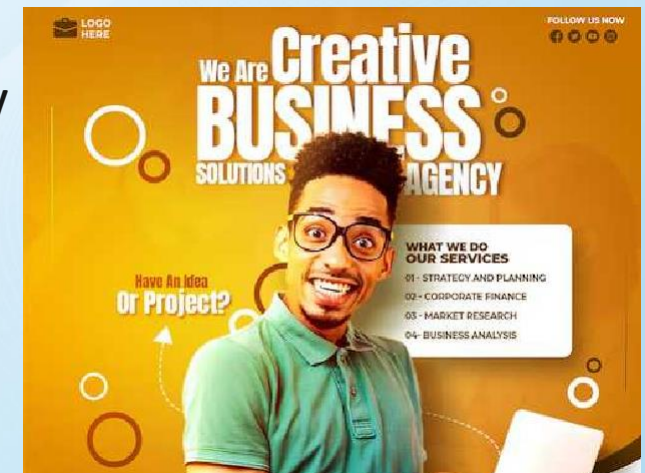


Social Media Poster

Social media posters allow businesses to reach a large audience, boosting brand visibility across various platforms like Instagram , Facebook, and Twitter.

Eye-catching posters encourage likes ,shares ,and comments, fostering interaction and engagement with the audience.

Creating and sharing social media posters is a low-cost marketing strategy, especially when compared to traditional advertising.





Content Creator

Content creators help increase visibility and awareness of a brand or product through their dedicated audience and engaging content.

Creators often have a personal connection with their followers, making their endorsements or content more authentic and trusted.

Content creators have niche audiences, allowing brands to reach specific demographics And communities that align with their products or services.

Logo Maker

A logo is the visual cornerstone of a brand, helping to establish a unique identity and making the business easily recognizable.

A well-designed logo conveys credibility and professionalism, which can build trust with customers and partners.

A simple, distinct logo makes a lasting impression, helping customers remember and recognize the brand overtime.



MY VALUABLE CLIENTS ARE

JEWELLERYSHOP



"KAIRASI"
Gopaldaas Jewellers
since 1929

BANK



**IDFC FIRST
Bank**



Indian Overseas Bank

HOTEL



**SRM
HOTEL
TRICHY**

FINANCE



Muthoot Finance



FINANCE



Since 1927
BEST MONEY GOLD
India's No.1 Used Gold Buying Company

MOBILES



The Chennai Mobiles
Discover the Difference



Apple Authorized Reseller

CEMENTS



**MAHA
CEMENT**
BUILD IT STRONG



**Chettinad
cement**



**Bharathi
CEMENT**



NCL
BUILD SMART. LIVE HAPPY

TEXTILES



MY VALUABLE CLIENTS ARE

CHIT FUNDS



TILES



REAL ESTATE



FURNITURE



SOLAR



STEELS



MILK



MY VALUABLE CLIENTS ARE

BAZAAR



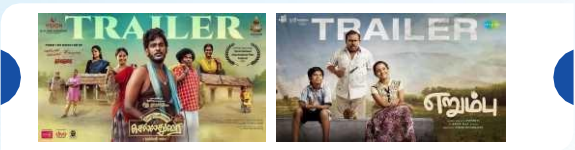
MATTRESS



CLUB



EVENT ORGANISOR





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Allover **INDIA** Service available

 [srs_media_pvt_ltd](https://www.instagram.com/srs_media_pvt_ltd)

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QUALITY LEADS COME FROM A QUALITY AUDIENCE

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