



HONORING THE BEST IN THE INDUSTRY

EVENT PROPOSAL

VENUE: ROYAL ORCHID RESORT & CONVENTION CENTRE

DATE: 23 MAY, 2026

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ABOUT THE ORGANISER



The Karnataka Traders Chamber of Commerce is popularly referred to as "**KTCC**". It is a body of eminent industrialists and entrepreneurs and aspiring businessmen. **KTCC** is the perfect platform that encourages future leaders, groups, individuals for the progress of innovation in the field of Businesses in Karnataka.

KTCC has been working with the Government of Karnataka, different sectors of business and industries by undertaking special initiatives as well as addressing the key issues and acting as a catalyst for policy change.

ABOUT KARNATAKA BUSINESS AWARDS



Karnataka Business Awards (KBA)

is a set of prestigious awards designed to improve productivity and quality in companies, entrepreneurs & service providers for their outstanding performance and achievements in their respective fields. It aims to promote business excellence by providing a framework or criteria for assessment.



A PERFECT OPPORTUNITY IS WAITING FOR YOU.

We invite you all to embrace and cherish important moments with the perfect opportunity, which will give you well-deserved and valuable recognition. Karnataka Business Awards is dedicated to celebrating the real spirit of business, entrepreneurship and leadership in India.



SUCCESS COMES ONLY TO THOSE,

Who work hard overnight to create ideas and take initiatives par excellence and transform them into successful business propositions that carry the caliber of transforming the world.



GET RECOGNIZED.

Our honest effort is to recognize excellent business ideas, ventures and the masterminds behind them that make Karnataka Business Awards the brand that it is!



GET AWARDED FOR YOUR CAPABILITY.

In today's times where the digital age has overcome conventional mindsets and provoked entrepreneurs to create innovative ideas and in turn get rewarded for the execution of those valuable ideas.

PORTFOLIO

KARNATAKA BUSINESS AWARDS 2025



KARNATAKA BUSINESS AWARDS 2024



KARNATAKA BUSINESS AWARDS 2023





KARNATAKA BUSINESS AWARDS 2022



KARNATAKA BUSINESS AWARDS 2021



WHY SPONSOR KARNATAKA BUSINESS AWARDS?

ENHANCE YOUR BUSINESS REPUTATION, ATTRACT NEW CUSTOMERS AND MAKE YOUR BRAND SUCCESSFUL AND MOST RELIABLE!



COMPLETE TRANSPARENCY

The level of competitiveness is taken up a notch by KBA. The Jury Panel is unbiased resulting in awards based on mere merit and credibility.



BEST QUALITY

The recipients of KBA have drastically increased over the seasons, going parallel with an increased graph of our reputation and quality resulting in an increased participation by companies.



BUSINESS COMMUNITY

This growing number of different applicants has also allowed us to create a distinctive community of business professionals from diverse industries that are inspired to meet, interrelate, and share ideas through our webinars, alumni groups and conferences.



PROBLEM-SOLVING

The **Karnataka Business Awards** brings together all the compatible organizations, providing an exclusive opportunity in expanding business strategies and solving key issues.



WHAT DO YOU ACHIEVE BY SPONSORING THE KARNATAKA BUSINESS AWARDS?



NETWORKING

Karnataka Business Awards has made its benchmark with regard to business networking, providing a golden chance in the outreach of various sectors of business, with an outcome of shaking hands with new businesses shaking hands with new businesses.



EXPOSURE

Sponsoring the **Karnataka Business Awards** will raise brows and evolve in prospective clients and intrigue many other companies resulting in client partnerships and long term relationships.



BRAND REPUTATION

Karnataka Business Awards renders better recognition and reputation to its winners as a verified quality service provider, elevating the status of the company's products and its service labels.



ENDORSEMENT

Receiving acknowledgment for what you have achieved in your business from a high-caliber judging panel of the **Karnataka Business Awards** is an important endorsement for your business.



MARKET VALUE

Being a recipient of KBA, better PR and marketing value of your company will help in definite collaboration with high profile clients and customers.



SPONSORSHIP CLAIMS

SPONSORSHIP BENEFITS

TITLE SPONSOR
INR 10 LAKHS* + TAXES

CO SPONSOR
INR 7.5 LAKHS* + TAXES

ASSOCIATE SPONSOR
INR 5 LAKHS* + TAXES

FEATURED SPONSOR
INR 3 LAKHS* + TAXES

1. Pre-event Brand Awareness

Logo Presence in Pre Event Promotions	✓	✓	✓	✓
Logo presence in all KBA extensive marketing campaigns for 30 days on our social media handles before the event.	✓	✓	✓	✓
Co-branding on Event Website (www.karnatakabusinessawards.com).	✓	✓	–	–
Co-branding / Logo presence on social media, transactional mailers to existing and new members.	✓	✓	✓	–
A write-up about your company on TTN Connect magazine (Print)	2 Pages	2 Pages	1 Page	Half Page
Brand mentions during the pre-event and Post event write-up/article in News Portals (200 plus).	✓	✓	✓	✓
Radio mentions as sponsor in FM Radio	✓	✓	✓	✓
Complimentary VIP passes	✓	✓	✓	✓

2. During the Event Brand Promotions

Lounge Space/ product display at the venue	10ft x 10ft	10ft x 10ft	10ft x 10ft	10ft x 10ft
Onsite Branding as a Sponsor at the venue (Brandings, Signages, Event Merchandise etc.)	✓	✓	✓	✓
Delegate Kits inclusive of brand inserts	✓	✓	–	–
Special Announcements mentioning Partners, felicitation of memento and certificates.	✓	✓	✓	✓
Sponsor's advertisement will be broadcasted on standees at event exhibit area, Registration area, Dining area, etc.	✓	✓	✓	✓
Opportunity for a 5 minute video presentation and introduction of your brand/product.	✓	✓	✓	–
Brand Rep of Company on the stage, during inauguration along with Chief Guest and other VIPs.	✓	✓	✓	✓
Brand Rep of Company on stage to present the Award for any other category.	✓	✓	–	–
Company's AV will be played on the LED Screens on the main stage at the event venue.	✓	✓	✓	✓
Logo prominently displayed on the side panels/LED Screens during the event.	✓	✓	✓	✓
Logo branding on Award Nomination Certificates, Delegate kits, Event ID cards, Lanyards etc	✓	–	–	–
Exclusive Logo co-branding along with KBA logo on premium goodie hampers for VIPs and guests*	✓	–	–	–

3. Post-event Brand promotions

1 Honorary Membership of KTCC	✓	✓	✓	✓
Logo placement on all Award winners' videos. (Approx 150 Videos)	✓	✓	–	–
Brand Coverage during the event will be included in the final event video	✓	✓	✓	✓
Individual award winners article in 50+ news portal will be published*	✓	✓	–	–

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KARNATAKA TRADERS CHAMBER OF COMMERCE (KTCC)

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