

SCHOOL OF MANAGEMENT

BBA/MBA/MA(HRM)

Organizes

NATIONAL LEVEL MANAGEMENT FEST

DAKSH '26

THE 13TH CHAPTER



THRONE OF OLYMPUS
Best Manager



Reg Fee ₹500 (Early Bird ₹300)

Prize ₹35,000

RISE OF THE ARGONAUTS
Best Management Team



Reg Fee ₹1000/Team (Early Bird ₹500/Team)

Prize ₹20,000

ORACLE OF DELPHI
HR Game



Reg Fee ₹1000/Team (Early Bird ₹500/Team)

First Prize ₹20,000

Second Prize ₹8,000

THE HERMES CHALLENGE
Marketing Game



Reg Fee ₹1000/Team (Early Bird ₹500/Team)

First Prize ₹20,000

Second Prize ₹8,000

THE PLUTUS TRIALS
Finance Game



Reg Fee ₹1000/Team (Early Bird ₹500/Team)

First Prize ₹20,000

Second Prize ₹8,000

QUEST FOR GOLDEN FLEECE
Treasure Hunt



Reg Fee ₹800/Team (Early Bird ₹400)

First Prize ₹18,000

THE JUDGEMENT OF PARIS
Fashion Show



Reg Fee ₹1500/Team (Early Bird ₹1000/Team)

First Prize ₹25,000

Second Prize ₹12,000

CLASH OF TITANS
Football



Reg Fee ₹1000/Team (Early Bird ₹500/Team)

First Prize ₹15,000

Second Prize ₹8,000

SPRINT OF ATALANTA
Mini Marathon



Registration Per Person

(Students/Corporates Category) ₹500

Total Prize Money Approx. ₹60,000

RHYTHM OF TERPSICHORE
Cinematic Dance



Reg Fee ₹1500/Team (Early Bird ₹1000/Team)

First Prize ₹15,000

Second Prize ₹8,000

DATE: SEPTEMBER 23,24, 2026

PRIZE MONEY
WORTH
3 LAKHS

FOR MORE ENQUIRY :

STAFF COORDINATOR
DR. AMRITHA M S
+91 96568 92205

STUDENT CHAIRPERSON
ALWIN BAIJU
+91 88488 84151



daksh_dist



daksh@depaul.edu.in

SCAN FOR REGISTRATION



DAKSH 26

13TH EDITION

NATIONAL LEVEL MANAGEMENT FEST

School of Management
(MBA/MA(HRM)/BBA)



23rd & 24th September 2026

★ EXCLUSIVE TITLE SPONSOR ★

Sponsorship Amount

₹ 3,00,000/-

TITLE SPONSOR BENEFITS



Chief Guest Invitation

Be invited as an Honoured Guest for the inaugural ceremony.



Inaugurate DAKSH 26

Officially inaugurate the National Level Management Fest.



Award Distribution

Present Prizes to the Winners of major events.



Official T-Shirt Branding

Company logo printed on the official DAKSH 26 event T-shirts.



Branding on Promotional Materials

Company logo featured on posters, banners, standees, brochures, and other official promotional materials.



Social Media Promotion

Brand promotion through all official DAKSH 26 social media campaigns before, during, and after the event.



Stage Recognition

Company name acknowledged during event announcements and stage proceedings throughout the fest.



LED Screen Advertisement

Promotional content displayed on the main LED screen during the event.



Advertisement display on Highway screen in front of the campus

Advertisement displayed on the highway screen in front of the campus for maximum visibility.



Premium Exhibition Stall

A complimentary exhibition stall at the most prominent location to showcase your products, services, or recruitment opportunities.

DAKSH26

13TH EDITION

IGNITE TALENT. INSPIRE LEADERS.

**23RD & 24TH SEPTEMBER 2026**

SPONSORSHIP TARIFF

**TITLE
SPONSOR****₹3,00,000/-**

1. Screen Promotion



2. Public Space Advertising



3. T-Shirt (company logo)



4. Brochure



5. Event Announcements



6. Social Media Marketing



7. Free Stall Space



8. Guest From Company shall be part of Inauguration of the Event

**CO-TITLE
SPONSOR****₹1,50,000/-**

1. Screen Promotion



2. Public Space Advertising



3. T-Shirt (company logo)



4. Brochure



5. Event Announcements



6. Social Media Marketing

**GAME-SPONSOR****₹25,000 to
₹50,000**

1. Social Media Marketing



2. Event Announcements



3. Brochure

4. Task Allocation for Games
(Per Game Slot)

DAKSH 26

THE 13TH CHAPTER

NATIONAL LEVEL MANAGEMENT FEST



School of Management

De Paul Institute of Science
and Technology (DiST), Angamaly



SCHOOL OF MANAGEMENT
(MBA / MA(HRM) / BBA)



EVENT SPONSORSHIP

₹50,000/-

• SPONSORSHIP BENEFITS •



Title Association
with the Game



Company Logo
Featured on
Game Posters



Screen Promotion



Invitation to the
Programme as Guest



Brand Name Announcement
with the Game



Prize Distribution
for the Game



Social Media Marketing



Free Stall
for display



Advertisement Display
on high way screen

DAKSH26

13TH EDITION

IGNITE TALENT. INSPIRE LEADERS.



23RD & 24TH SEPTEMBER 2026

SMALL FUND RAISING SPONSORSHIP OFFERS

01



STALL SPACE

Set up your stall and connect, engage and grow your network.

15,000/-

02

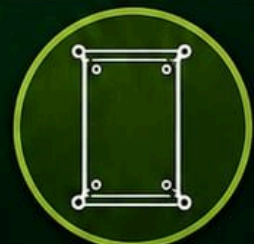


SPACE FOR DISPLAY

Ideal for showcasing your products, services and brand to a targeted audience.

7,500/-

03



FLEX HANGING

Get your brand seen by hundreds of participants and visitors.

3,000/-



DURATION:

ALL SPACES WILL BE AVAILABLE
FOR 3 DAYS

23RD
SEPTEMBER
2026

24TH
SEPTEMBER
2026

25TH
SEPTEMBER
2026



SCHOOL OF MANAGEMENT

BBA/MBA/MA(HRM)

Presents

DAKSH '26

THE 13TH CHAPTER

MINI MARATHON

SPRINT OF ATALANTA



SHRI. ROJI M JOHN

MINISTER OF HIGHER EDUCATION, KERALA



SHRI. RAMESH CHENNITHALA

MINISTER FOR HOME AFFAIRS,
VIGILANCE & COIR, KERALA

WE SUPPORT

OPERATION

TOOFAN
The Narco Hunt



RUN FOR A DRUG-FREE INDIA

- **TIME: 6:00 AM**
- **LOCATION: DiST CAMPUS, ANGAMALY**
- **DISTANCE COVERED: 10KM**
- **PARTICIPANTS: MEN & WOMEN**

REGISTRATION ENDS: 21ST SEPTEMBER, 6PM

Date: September 24th 2026



**PRIZES WORTH
₹60,000/-**

**SCAN FOR
REGISTRATION**



DE PAUL INSTITUTE OF SCIENCE AND TECHNOLOGY, ANGAMALY

De paul Nagar, Angamaly South, - 683573, Ernakulam, Kerala

APPROVED BY AICTE & AFFILIATED TO MG UNIVERSITY; ISO 9001:2015 CERTIFIED

