



SOCIAL MEDIA ADS – WHAT WE DO & PRICE

PRICING (Ads Management Fee)

1	2	3
Starter Plan – ₹6999/ Month 1–2 ad campaigns - Basic targeting - Image ads - WhatsApp / lead ads - Suitable for small businesses 6 posters - Caption + hashtags - Ad creatives 1 - Page handling - Basic engagement Platform: Facebook / Instagram Ads	Pro Plan – ₹14,999 / Month - Up to 4 ad campaigns - Advanced targeting - Image + video ads - WhatsApp + lead + traffic ads - Daily optimization - Dedicated account manager 10 posters 3 reels - Ad creatives 2 - Caption + hashtags - Content calendar - Page management Platform: Facebook / Instagram Ads	Premium Plan – ₹24,999 / Month - Unlimited campaigns - High-level targeting - Video & reel ads - Retargeting system - Funnel-based ads - Full performance optimization 15 posters 5 reels - Ad creatives 4 - Caption + hashtags - Full social media handling - Priority support Platform: Facebook / Instagram / Google Ads (Search / Display) / YouTube Ads Shopping Ads

Extra videos will be charged separately.

Basic Video Editing	Typical Poster Pricing
1 Short ad (15–30 sec): ₹800–₹5,000 1 Professional ad with motion graphics: ₹5,000 – ₹10,000+ 👉 complexity. Cost depends on ✓ Length ✓ Animation / motion graphics ✓ Script & voiceover ✓ Revisions ✓ AI Video ✓ Voice-over	1 Basic poster/flyer: ₹500– ₹3500 1 High-quality custom design: ₹4,000 – ₹7,000+ Basic poster (simple text + image) Custom design with icons, layout & branding ✓ 1 design concept ✓ 2–3 revisions ✓ HD file (JPG/PNG) ✓ Social media size